

ASYLUM INK

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ABOUT ASYLUM INK

Asylum Ink exists to entertain an audience bored with the same old horror magazine. Created for those that crave the terrifying and unusual, Asylum Ink has looked into the darkest corners of the world, to bring the most ghastly collection of things that should never be seen alone & in the dark!

WHY ASYLUM INK?

Asylum Ink is an online publisher of titles appealing primarily to 18-36 year olds, attracting thousands of readers monthly and we are looking to expand our advertiser base. Our goal is to make advertising as painless as possible for you, the advertiser, and as enjoyable and captivating as possible for the audience.

We believe that the audience you seek is one that is already being drawn to our site.

TYPES OF ADVERTISING OFFERED:

Asylum Ink offers a variety of advertising options and we are certain one is right for you!

SPONSORED WEB ISSUE:

The most prominent spot to advertise in is our ISSUES section. This is where EVERYONE goes for the latest publications from Asylum Ink.

Once an issue is selected to view, the first page to appear will be the sponsors Ad, followed by the cover and the remainder of the issue. These spots guarantee maximum exposure to the maximum amount of users.

COST: \$10

DURATION: 1 month sponsorship (buy additional ad spots at the time of your purchase for only an additional \$5 per month).

ISSUE PLACEMENT: Placement is random and based upon availability. For an additional \$15 a specific issue can be chosen or reserved (if already currently being sponsored).

PDF SPONSORSHIP:

Your ad will be placed within one of our issues permanently (no different than a printed magazine advertisement).

ISSUE PLACEMENT: Placement is random and based upon availability. For an additional \$15 a specific issue can be chosen.

ADVERTISING SPECIFICATIONS

- Color ads should be in RGB mode.
- All ads must be flat image files. NO QUARK FILES OR LAYERS.
- All ads should be 150dpi, and at 100%.
- Maximum height is 7 inches, maximum width is 10.5 inches.
- We can accept files in the following formats: JPG, TIFF, BMP, or EPS.
- For an additional cost, Asylum Ink can fully create your advertisement. To inquire about in-house ad production and pricing, please email our advertising department at ads@asylumink.net.
- Ads can be submitted by emailing them to ads@asylumink.net. You can also upload your work to a site and have us download it from there, or you can burn your files onto a CD and mail it to:

Asylum Ink / Advertising
351 Ridgeland Ct. Apt. 3
Holland MI. 49423

DO NOT SEND ZIP DISKS OR FLOPPY DISKS. CDs ONLY, PLEASE. MATERIALS WILL NOT BE RETURNED, SO PLEASE DO NOT SEND ANYTHING YOU WANT BACK. DO NOT COMPRESS FILES BURNED ON A CD.

PAYMENTS:

Payments can be made through paypal at contact@asylumink.net or moneyorder.



ASYLUM INK

351 RIDGELAND CT. • APT. 3 • HOLLAND MI. 49423

ADS@ASYLUMINK.NET



CD ADVERTISEMENTS EXPLAINED:



ONLY ONE SPONSOR PER ISSUE, ALL FOR ONLY \$50!

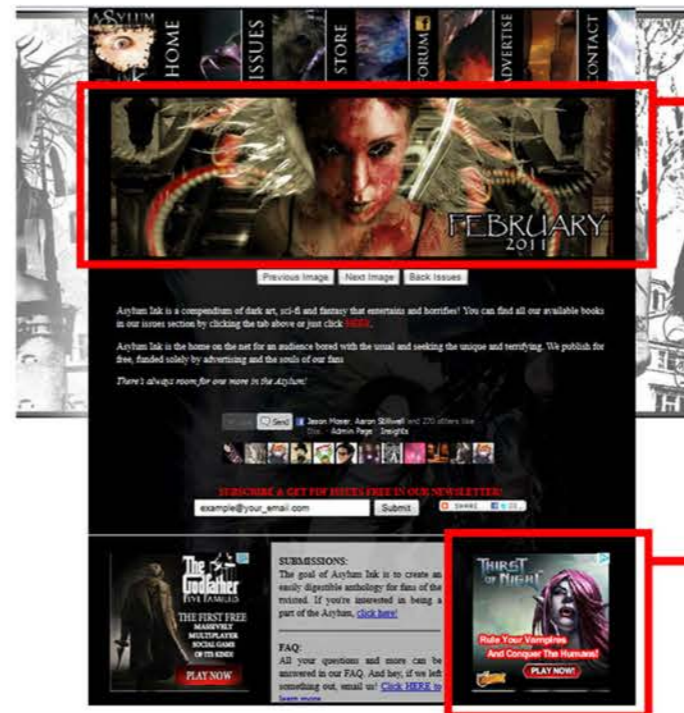
“FULL PAGE”

Advertisement shown prior to cover as well as after the last page with links to your site maximizing your exposure & distributed to 1000 interested customers minimum! Choose a specific issue for an additional \$15 while space remains.

Vertical: Up to 1200 Pixels
Horizontal: Up to 1500 Pixels

No additional fees for supplying your own artwork. Ads can be designed for an added fee of \$20 per hour, 30 min minimum.

WEB ADVERTISEMENTS EXPLAINED:



“SLIDER”

Front page advertising.
Vertical: 730 Pixels
Horizontal: 230 Pixels

“CORNER”

Shown on select pages.
Vertical: 250 Pixels
Horizontal: 160 Pixels



“FULL PAGE”

First page shown before the cover.
Vertical: Up to 580 Pixels
Horizontal: Up to 750 Pixels

Full page ad includes corner placement for \$10 per month, additional \$5 for additional months.

Slider spot available for \$10 per month, additional \$5 for additional months.

Full page ad can be vertical or horizontal.

No additional fees for supplying your own artwork. Ads can be designed for an added fee of \$20 per hour, 30 min minimum.

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